



The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

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**53rd ANNUAL
CONVENTION - 2024**

in

**BENGALURU
Karnataka**

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Ref : No.8/SISSTA/53rd A.C./002

Date: 05.04.2024

To: All Advertisers, Exhibitors & Suppliers

Dear Advertisers,

SISSTA's 53rd ANNUAL CONVENTION – REQUEST FOR ADVERTISEMENT

Season's Greetings from SISSTA! We are happy to inform you that the **53rd Annual Convention of SISSTA** will be held in the month of **August, 2024 in Bengaluru, Karnataka**. The exact date, venue will be communicated to you in due course.

The members, Mill owners, Technocrats, Engineers, Research-institutions, Govt. Officials and other dignitaries of sugar industries more than 1000 are expected to participate in this Annual Convention. SISSTA will publish the Proceedings of the Annual Convention-2024 which will comprise of latest research papers of scientific, technological and managerial importance with respect to sugar and its allied industries.

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favorite places in the proceedings. **The last date for receipt of advertisement is 15.06.2024.**

TARIFF:

- | | |
|-------------------------------|-----------------------|
| 1. Outside Back Cover- Colour | : Booked |
| 2. Inside Front Cover- Colour | : Rs. 25,000 + GST 5% |
| 3. Inside Back Cover - Colour | : Rs. 25,000 + GST 5% |
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| 5. Inside full page - B/w | : Rs. 15,000 + GST 5% |

(Page Size - H:28 cm x W:21 cm & Print Size: H: 25 cm x W: 17 cm)

Conditions:

1. Advertisements are subject to acceptance by SISSTA.
2. Advertisement charges must be paid in advance
3. Payment should be made by Cheque / D.D. / NEFT to The South Indian Sugarcane and Sugar Technologists Association, S.B. A/c No. 30705634820, State Bank of India, Gandhi Nagar Branch, Adyar, Chennai-20, IFSC Code No. SBIN0017871.
4. Preference will be given to the advertisers in allotting space in the journal in accordance with their sponsorship and contributions as per discretion of SISSTA.
5. Kindly note that requests for specified space will be on first come first serve basis.
6. Soft copy of the advertisement material shall be mailed to **sissta68@gmail.com in Corel Draw (CDR), PDF or JPEG in High Resolution format.**
7. The Copy of the Annual Convention Proceedings will be sent to advertisers as free of charge.

Thanking You,
Yours Faithfully,

Sd/-
(N. CHINNAPPAN)
President, SISSTA